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US-ASEAN Business Alliance for Competitive SMEs

Supply Chain Readiness Training — Automotive Sector

January 29, 2016

Acacia Hotel, Alabang, Manila

PROGRAM*

TIME	AGENDA	SPEAKERS
08:30 – 09:00	Registration	
OPENING CEREMONY		
09:00 – 09:05	Opening Remarks	Mr. Henry Co Governor, Board of Investments (BOI)
09:05 – 09:10	Welcome Remarks	Mr. Vicente Mills, Jr. President of the Federation of Automotive Industries of the Philippines (FAIP)
09:10 – 09:15	Welcome Remarks	Mr. John Avila Program Management Specialist, Office of Economic Development and Governance, USAID Philippines
09:15 – 09:20	Introduction to the Supply Chain Readiness Program of the US-ASEAN Business Alliance for Competitive SMEs	Ms. Courtney Lutterman Manager, Public Affairs, UPS Asia Pacific Region; Vice-Chair of ASEAN Committee, US-ASEAN Business Council
09:20 – 09:25	GROUP PHOTO	
09:25 – 09:40	TEA/COFFEE BREAK	
	VIP Press Interview	
PRESENTATION 1: The Philippines' Automotive Roadmap		
09:40 – 10:30	<ul style="list-style-type: none"> Overview of DTI's Automotive Roadmap (CARS) Other Initiatives to Support SMEs in Philippines Q&A with DTI Speaker 	Dr. Rafaelita Aldaba Assistant Secretary, Department of Trade and Industry (DTI)

TIME	AGENDA	SPEAKERS
PRESENTATION 2: A MNC Manufacturer’s Perspective: Supply Chain and Manufacturing Best Practices in the Automotive Industry		
10:30 – 11:45	<ul style="list-style-type: none">• Company Overview• Toyota’s Manufacturing Supply Chain in Asia and ASEAN• Lean Manufacturing Best Practices• Key Factors for Auto Parts Suppliers Working with Toyota• Q&A with Toyota Speaker(s)	Mr. Alden Sapit First Vice President, Manufacturing Division/Plant Administration Department Mr. Richard Valdez Vice President, Purchasing Division/Planning Department
11:45 – 13.00	NETWORKING LUNCH	
PRESENTATION 3: Logistics & Supply Chain Management in the Auto Parts Manufacturing Sector		
13:00 – 14:15	<ul style="list-style-type: none">• Auto Parts Manufacturing: Demand and Key Trends• Spotlight on the US Auto Parts Aftermarket• Panel Discussion on Leveraging Supply Chain Management Best Practices to Effectively Serve Tier 1/2 Manufacturers, Distributors and OEMs• Q&A with UPS Speaker(s)	Mr. Bo Evangelista Philippines Marketing Manager Ms. Elizabeth Cardoso Philippines Business Development Manager Ms. Tessa Santos Philippines Operations Manager Mr. Oscar Mangabat Philippines Talent Development Manager
PRESENTATION 4: The Automotive Industry in ASEAN and Beyond		
14:15 – 15:30	<ul style="list-style-type: none">• The ASEAN Economic Community and the Automotive Industry• Intra-ASEAN Trade Environment• Customs – Philippine focus• Core Strategies	Mr. Alex Saborio PwC Senior Manager, Worldtrade Management Services
15:30 – 15.45	TEA/COFFEE BREAK	
PANEL DISCUSSION: Actual Issues in the Automotive Industry		
15:45 – 16.45	<ul style="list-style-type: none">• Auto Industry Issues• Case Studies• Industry perspective on the CARS Program	Dr. Rafaelita Aldaba Assistant Secretary, Department of Trade and Industry (DTI) Mr. Vicente T. Mills, Jr. President, Federation of Automotive Industries of the Philippines (FAIP)

TIME	AGENDA	SPEAKERS
		<p>Atty. Rommel Gutierrez President, Chamber of Automotive Manufacturers of the Philippines, Inc. (CAMPI)</p> <p>Engr. Ferdinand Raquel-Santos President, Philippine Parts Makers Association (PPMA)</p> <p>Moderator: Mr. Cito Beltran Columnist/Opinion Writer The Philippine Star</p>
CLOSING		
16:45 – 16.50	Closing Remarks	<p>Ms. Elizabeth Magsaysay-Crébassa Senior Country Representative – Philippines, US-ASEAN Business Council</p>

* Subject to minor changes without prior notice