

**Recommended Digital Tools**

Tools	Links	Details
Amazon Web Services	<a href="https://aws.amazon.com/">https://aws.amazon.com/</a>	Amazon Web Services is designed to allow application providers, ISVs, and vendors to quickly and securely host your applications, whether an existing application or a new SaaS-based application.
Ayannah	<a href="https://www.ayannah.com/">https://www.ayannah.com/</a>	Ayannah is a leading provider of digital financial services to the world's emerging middle class, most of whom are migrants or unbanked and come from the base of the pyramid.
BOSS Revolution	<a href="https://www.bossrevolution.com/">https://www.bossrevolution.com/</a>	BOSS Revolution is an international calling app with a difference. The app can be used for international calling, including unlimited plans and international mobile top-ups.
Facebook	<a href="https://www.facebook.com/">https://www.facebook.com/</a>	A social media platform that allows users to create free profiles and connect with friends, coworkers, and others.
Gojek	<a href="https://www.gojek.com/en-id/">https://www.gojek.com/en-id/</a>	A tech company that provides a variety of on-demand services, including transportation, food delivery, payment, and logistics.
Instagram	<a href="https://www.instagram.com/">https://www.instagram.com/</a>	Instagram is a photo and video sharing social networking service that allows users to upload media that can be edited with filters and organized by hashtags and geographical tagging.
Invoiceinterchange	<a href="https://www.invoiceinterchange.com/">https://www.invoiceinterchange.com/</a>	An online invoice financing marketplace, providing simple, trusted working capital solutions to fund business growth.
IQMS and Dassault Systèmes DELMIA	<a href="https://www.3ds.com/newsroom/press-releases/dassault-systemes-completes-iqms-acquisition">https://www.3ds.com/newsroom/press-releases/dassault-systemes-completes-iqms-acquisition</a>	A software that delivers an all-in-one solution to mid-market manufacturers for managing engineering, manufacturing, and business ecosystems by digitally connecting order processing, scheduling, production, and shipping processes in real time.
KapitalBoost	<a href="https://kapitalboost.co.id/">https://kapitalboost.co.id/</a>	A financing platform that aims to boost MSMEs in Indonesia by assisting in working capital financing by connecting them with lenders who seek ethical, short-term funding and offer attractive returns.
Krungsri Finnovate	<a href="https://www.krungsrifinnovate.com/">https://www.krungsrifinnovate.com/</a>	A fintech company that focuses on developing innovative solutions for banking and financial services.
LinkedIn	<a href="https://www.linkedin.com/">https://www.linkedin.com/</a>	LinkedIn is a business and employment-focused social media platform that works through websites and mobile apps and allows you to find the right job or internship, connect with and strengthen professional relationships, and learn the skills you need to succeed in your career.
M-Daq	<a href="https://www.m-daq.com/">https://www.m-daq.com/</a>	M-DAQ has embarked on a global growth plan to capture market opportunities and create a new fintech ecosystem, focusing on providing specialized technology-enabled financial services to enterprise customers and other downstream fintechs.
Momo	<a href="https://momo.vn/">https://momo.vn/</a>	A fintech company that offers mobile wallet and digital payment platform that allows users to pay bills, buy movie tickets, book flights, and more.
SAP Business One	<a href="https://www.sap.com/products/erp/business-one.html">https://www.sap.com/products/erp/business-one.html</a>	A software that offers a single, affordable solution to manage your entire small business, from accounting and financials, purchasing, inventory, sales, and customer relationships to reporting and analytics.
SAP IBP	<a href="https://www.sap.com/products/scm/integrated-business-planning.html">https://www.sap.com/products/scm/integrated-business-planning.html</a>	A software that offers several supply chain features, such as supply chain analytics, what-if simulations, alerts, and more, to help you stay ahead of change and improve responsiveness.
SAP Intelligent Returns Management	<a href="https://www.sap.com/products/crm/intelligent-returns-management.html">https://www.sap.com/products/crm/intelligent-returns-management.html</a>	A software that will help you optimize your margins and customer experience by guiding a product return from the customer to the final disposition step.

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SAP LES (SAP Logistics Execution System)	<a href="https://help.sap.com/docs/SAP_ERP/62ee292c419c41a9ab9609d73af0aa37/7c5c53118d4308e10000000a174cb4.html?version=6.18.latest">https://help.sap.com/docs/SAP_ERP/62ee292c419c41a9ab9609d73af0aa37/7c5c53118d4308e10000000a174cb4.html?version=6.18.latest</a>	A software that offers help for shipping media products from orders in Media Product Sales and Distribution. Besides shipping and transportation, these functions also include, for example, warehouse management.
Twitter	<a href="https://twitter.com/">https://twitter.com/</a>	Twitter is a service for friends, family, and coworkers to communicate and stay connected through the exchange of quick, frequent messages.
Validus	<a href="https://validus.sg/">https://validus.sg/</a>	a platform that empowers small businesses with better, more competitive financial products and services so they can thrive and deliver a big impact as engines of growth for our society and communities.
Youtube	<a href="https://www.youtube.com/">https://www.youtube.com/</a>	YouTube is a video-sharing service where users can watch, like, share, comment, and upload their own videos.

**Learn More on ASEAN SME Academy**

The following courses may help you to further enhance your skills and knowledge to future-proof your business in the middle of your business digitalization journey.

Courses	Links	Main Focus of the Course
Environment, social, and economic impacts and values of sustainability	<a href="https://asean-sme-academy.org/en/courses/environment-social-and-economic-impacts-and-values-of-sustainability">https://asean-sme-academy.org/en/courses/environment-social-and-economic-impacts-and-values-of-sustainability</a>	You will learn how to equip yourself with practical skills for identifying your business’s relevant environmental, social, and economic impacts.
Introduction to Inclusive Business	<a href="https://asean-sme-academy.org/en/courses/introduction-to-inclusive-business">https://asean-sme-academy.org/en/courses/introduction-to-inclusive-business</a>	You will learn how to develop a deep understanding of what inclusive business is and recognize the relevance of inclusive business for companies, investors, policymakers, and low-income communities.
Introduction to Sustainability for Business	<a href="https://asean-sme-academy.org/en/courses/introduction-to-sustainability-for-business">https://asean-sme-academy.org/en/courses/introduction-to-sustainability-for-business</a>	You will learn about the key concepts and international trends in sustainability, along with several practical examples of MSMEs’ sustainability actions and activities in everyday operations.
Selling Online	<a href="https://asean-sme-academy.org/en/catalog/product/view/id/91/s/selling-online/category/2/">https://asean-sme-academy.org/en/catalog/product/view/id/91/s/selling-online/category/2/</a>	You will learn how to optimize sales and marketing strategies for your product or service; produce effective titles, descriptions, and photographs for your online product listings and advertisements; commit yourself to good service and make your business’s unique value your brand; and sell online even if you don’t think you have what it takes to make a sale.
Social Media Marketing	<a href="https://asean-sme-academy.org/en/catalog/product/view/id/93/s/social-media-marketing/category/2/">https://asean-sme-academy.org/en/catalog/product/view/id/93/s/social-media-marketing/category/2/</a>	You will learn how to use different social media platforms to promote your business and create a Facebook advertisement targeted to your customers.
Sustainability: Learning from Leading Companies	<a href="https://asean-sme-academy.org/en/courses/sustainability-learning-from-leading-companies">https://asean-sme-academy.org/en/courses/sustainability-learning-from-leading-companies</a>	You will learn how to make sustainability a core part of your corporate strategy and how to execute such a strategy to achieve positive impact.