





## **Recommended Resources for Green Growth Advancement**

Resources	Links	Details
ASEAN Green Bond Standards	https://afcwp.asean.org/wp-content/uploads/2020/05/4.1-ASEAN-Green-Bond-Standards.pdf	The ASEAN Green Bond Standards (ASEAN GBS) provides guidance for issuers of green bonds to enhance transparency, reduce due diligence costs, and help investors make informed decisions.
ASEAN Regional Guidelines for Promoting Climate-Smart Agriculture (CSA) Practices Volume 3	https://asean.org/wp-content/uploads/202 2/10/2023 ASEAN-Guidelines-on-the-Promotion-of-CSA-Practices-Vol-3 adopted.pdf	The document is the ASEAN Guidelines on the Promotion of Climate-Smart Agriculture (CSA) Practices Volume 3. provides guidance on how ASEAN Member States can promote and upscale CSA practices.
ASEAN Guidelines for Responsible Investment in Food, Agriculture and Forestry	https://cambodhrra.org/wp-content/uploads/2020/12/Asean-RAI-Guideline-Eng.pdf	The ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture and Forestry is a roadmap for private investors and governments to ensure investments in any ASEAN Member State are socially, economically, and environmentally sustainable and inclusive.
ASEAN Guidelines on Fostering a Vibrant Ecosystem for Startups Across Southeast Asia	https://asean.org/wp-content/uploads/202 1/08/ASEAN-Guidelines-on-Fostering-a-Vibr ant-Ecosystem-for-Startups-across-Southea st-Asia.pdf	ASEAN Guidelines on Fostering a Vibrant Ecosystem for Startups across Southeast Asia. This document provides insights on the unique characteristics of startups that demand different approaches from traditional MSMEs.
Asia Small and Medium-Sized Enterprise Monitor 2020	https://www.adb.org/sites/default/files/publication/646146/asia-sme-monitor-2020-volume-1.pdf	The Asia Small and Medium-Sized Enterprise Monitor (ASM) 2020 provides data and analysis on the financial and non-financial conditions of micro, small, and medium-sized enterprises (MSMEs) in Southeast Asia.
Framing a New Asian Financial Architecture.	http://www.oliverwyman.com/content/da m/oliver-wyman/global/en/files/archive/20 13/Asia Finance 2020.pdf	Asia Finance 2020 It provides an overview of Asia's finance sector, discussing the aftermath of the global financial crisis and the unique development of the finance sector in Asia.
Foreign Exchange Volatility in ASEAN: Assessing Exposure & Managing Risk.	https://www.aseanbriefing.com/news/5230	ASEAN Briefing covers the most important tax, legal, and economic issues in Southeast Asia, one of them is about Foreign Exchange Volatility in ASEAN: Assessing Exposure & Managing Risk.
Facilitating the green transition for ASEAN SMEs	https://asean.org/wp-content/uploads/202 1/04/Facilitating-Green-Transition-for-ASEA N-SMEs.pdf	Facilitating the Green Transition for ASEAN SMEs provides policy guidance to help SMEs in the ASEAN Member States enhance their environmental performance and economic competitiveness
Framework for Circular Economy for the ASEAN Economic Community	https://asean.org/wp-content/uploads/202 1/10/Framework-for-Circular-Economy-for-t he-AEC_Final.pdf	The document is the Framework for Circular Economy for the ASEAN Economic Community provides a structured pathway for ASEAN to adopt the circular economic model, which is restorative and regenerative by design.
Green Financing	https://www.unep.org/regions/asia-and-pacific/regional-initiatives/supporting-resource-efficiency/green-financing	Green Financing by the UN Environment Programme (UNEP) discusses increasing financial flows from public, private, and not-for-profit sectors to sustainable development priorities.
Investing in ASEAN	https://asean.org/wp-content/uploads/202 2/12/investment-report-2023.pdf	The ASEAN Investment Report 2023 analyzes investment trends and developments in ASEAN, including factors like international supply chain restructuring, investment in the energy transition, international tax reforms, and investment in sectors relevant to the Sustainable Development Goals (SDGs) and electric vehicle (EV) value chains.
Report on Promoting Sustainable Finance in ASEAN	https://asean.org/wp-content/uploads/202 2/09/Report-on-Promoting-Sustainable-Fin ance-in-ASEAN-for-AFCDM-AFMGM.pdf	The Report on Promoting Sustainable Finance in ASEAN for AFCDM AFMGM It provides an overview of the state of sustainable finance in ASEAN, including regulations, guidelines, disclosure and reporting, issuances, and asset classes.

## Green Growth Entrepreneurship and Investment Strategies: Supplementary Resources







Resources	Links	Details
Renewable Energy Outlook for ASEAN Towards A Regional Energy Transition	https://www.irena.org/-/media/Files/IRENA /Agency/Publication/2022/Sep/IRENA_Rene wable_energy_outlook_ASEAN_2022.pdf?r ev=ef7557c64c3b4750be08f9590601634c	Renewable Energy Outlook for ASEAN: Towards a Regional Energy Transition provides a comprehensive pathway for the development of a sustainable and cleaner regional energy system for ASEAN, exploring the role of end-use sector electrification, expansion of renewable generation, energy efficiency solutions, and emerging technologies.
Renewable Energy Outlook for ASEAN Towards A Regional Energy Transition	https://www.irena.org/-/media/Files/IRENA /Agency/Publication/2022/Sep/IRENA Rene wable energy outlook ASEAN 2022.pdf?r ev=ef7557c64c3b4750be08f9590601634c	Renewable Energy Outlook for ASEAN: Towards a Regional Energy Transition provides a comprehensive pathway for the development of a sustainable and cleaner regional energy system for ASEAN, exploring the role of end-use sector electrification, expansion of renewable generation, energy efficiency solutions, and emerging technologies.
Towards a Sustainable Financial System in Indonesia	https://unepinquiry.org/publication/indonesia/	The document is from the UN Environment Inquiry. It's intended to support actions by identifying best practices and exploring financial market policy and regulatory innovations that would support the development of a green financial system.
Towards a Sustainable Financial System in Indonesia	https://unepinquiry.org/publication/indonesia/	The document is from the UN Environment Inquiry. It's intended to support actions by identifying best practices and exploring financial market policy and regulatory innovations that would support the development of a green financial system.







## **Learn More on ASEAN SME Academy**

The following courses may help you to further enhance your skills and knowledge to thrive in the Green Growth Ecosystem in ASEAN

Courses	Links	Main Focus of the Course
Basics of Finance	https://asean-sme-academy.org/en/catalog/product/view/id/90/s/basics-of-finance/category/2/	You will learn basic business finance concepts to help you calculate expenses and find out when you will make a profit.
Future-proof Your Business	https://asean-sme-academy.org/en/courses/futur e-proof-your-business	You will learn to manage sustainability in business operations and manage disruptions in daily activities, affected by climate change and other global dynamics and about fundamental competencies for ASEAN MSMEs to embrace the future.
Fundamentals of Starting and Running a Business	https://asean-sme-academy.org/en/courses/fund amentals-of-starting-and-running-a-business	You will learn about critical aspects of entrepreneurship, from the process of developing a business, to how to identify and expand in the marketplace, and how to pitch to new investors.
Fundraising Concepts	https://asean-sme-academy.org/en/courses/fund raising-concepts	You will learn about the key principles of fundraising with instruction on creating and implementing strategic fundraising plans, designing and executing marketing and communication strategies, and the difference between fundraising for non-profit and for-profit organizations.
Profit and Loss	https://asean-sme-academy.org/en/catalog/product/view/id/92/s/profit-and-loss/category/2/	You will find out about what a profit and loss statement is, how it is structured, and why it's important for your business.
Practical Business Skills - Building and Growing	https://asean-sme-academy.org/en/courses/practical-business-skills-building-and-growing	You will learn about how to "go green" by changing the way it does business to be more friendly to the environment.